



MAKING 
IMMERSIVE

Pop-up experiences

How **It Works**

Pre-developed experiences

1. Pick your product
2. Engage in our licencing process so we can understand your needs
3. We complete changes to the product such as:
 - Configuring a tasting flight that suits your venue
 - Building a custom round for Twisted Trivia that suits your clientele
4. We work with you to install the experience
5. You run it as it suits you and your venue as either:
 - Fully hosted events
 - Rolling experiences

OUT OF THE
BOTTLE

TASTE
MASTERS



Introducing Out of the Bottle and Taste Masters

It's the **highly entertaining, classy and contagiously fun** tasting challenge you've been waiting to deliver



Current Options Available




 OUT OF THE
BOTTLE

Fully Hosted Event

Perfect for: Corporate groups, social parties, ticketed events

Practicals

Team Size: Individual play or teams of 2-4

Capacity: 8+

Duration: 1.5 hours

Location: No fixed location, pop up experience that can be set in an open room with enough space for seated delivery

Furniture required: Table and chairs for each guest

AV: Projector + screen or TV & sound

Facilitator requirements

- Set the room and manage AV
- 1.5 hours of facilitation
- Managing player sabotages, pouring tastings if required, game guidance as needed
- Pack down

Recommended Staffing

- Up to 15 pax = 1 staff
- 15 – 30 pax = 2 staff
- 30 – 60 pax = 3 staff

What's provided so you can deliver

- ✓ Curated kit with all the pieces you need for each player
- ✓ Kit and room set guides
- ✓ Tech support guides
- ✓ Delivery Powerpoint
- ✓ Script
- ✓ Answer master cheat sheet
- ✓ Reset guide
- ✓ Themed Soundtrack

Example run schedule for an event

04:45pm	Set the room (30-45min set time)
05:30pm	Guest arrival
06:00pm	Experience commences
07:30pm	Experience concludes
08:00pm	Pack down and reset kit (~30min)

OUT OF THE
BOTTLE

Rolling Start

Perfect for: Bars, festivals, product highlights, capturing customer feedback around product

Practicals

Team Size: Individual play or teams of 2-4

Capacity: As directed by you

Duration: Approx. 30min per game

Space: Run in conjunction with operating bar or restaurant using seats and table in place

AV: Optional TV to host live leader board

Staff requirements

- Sell experience and equip teams
- Troubleshoot any issues
- Reset experience and manage collateral

What's provided so you can deliver

- ✓ Curated kit with all the pieces you need for each player
- ✓ Tech support guides
- ✓ Play instructions
- ✓ Answer master cheat sheet
- ✓ Reset guide

Example run schedule for a game

04:30pm	Customer purchases tasting challenge
04:40pm	Customer given everything they need <ul style="list-style-type: none"> - Tasting flight - Answer portal (tablet or on own device) - Play instructions
04:45pm	Customers complete challenge in their own time
05:15pm	Challenge concludes and customers return items <ul style="list-style-type: none"> - Automatic email sent with leader board and follow up messaging/marketing
05:30pm	Reset technology (~2 mins)

OUT OF THE
BOTTLE

Set up Requirements

Collateral and technology

Each Out of the Bottle or Taste Masters kit is made up of the following components. Each fitted out and delivered to you to unpack and roll out the next day

Kit includes:

- Main case with all elements needed for full facilitation
- Branded tasting guides for each player
- Configured game to your flight of tasting
- Digital assets



Licence

Licences available as 1 year, 2 year and 5 year licences

Licence includes:

- ✓ Access to product and technology platform
- ✓ Help-desk support
- ✓ Training materials
- ✓ Marketing and sales materials

[ENQUIRE HERE](#) to learn more about the product, licensing structure, support system and costs involved

Delivery Timeframe

Once the licencing agreement is signed and deposit paid the kits and technology will usually be shipped within 4-6 weeks with shipping charged at cost.

OUT OF THE
BOTTLE

Example **Marketing Copy**

Competitive drink tasting

Classy and contagiously fun

We've taken traditional beverage tastings, fermented it into a new form, extracted the snobbishness, brewed it with a whole lot of fun and bottled it up ready for your crew! Forget the drinking games of your youth, this experience has class.

Centered around six blind tasting rounds, each guest will receive a tablet to record their answers to the multiple choice questions about each drink. Earning points, a live leaderboard makes the competition heat up and a sabotage game enables your guests to interrupt other competitors. It's the perfect mix that will get even the most sceptical of your people engaged, laughing and socialising. High energy and hilarious, Out of the Bottle is for the self-confessed tasting snob and the average punter a-like.

Select your style of tasting from: A Game of Wines, Gin-tuition, Whiskey Business and Beer Battle.



All licenses come with a marketing pack including suggested copy, event plan templates, photos and a product video

Twisted TRIVIA



Introducing: **Twisted Trivia**

It's the **trivia experience with extra awesome** that will have everyone engaged from start to finish




 Twisted
TRIVIA

Delivering Twisted Trivia

Perfect for: Corporate groups, social parties, ticketed events

Practicals

Capacity: 16+

Duration: 2 hours

Space: Open room with enough space for a sit down tables

Furniture required: Tables and chairs for each player

AV: Projector + screen or TV & sound

Facilitator requirements

- Set the room and manage AV
- 2 hours of facilitation
- Managing team sabotages, game guidance as needed
- Pack down

Recommended Staffing

- 10 - 30pax = 1 staff member
- 30 – 100pax = 2 staff members
- 100 – 180 pax = 3 or 4 staff members

What's provided so you can deliver

- ✓ Curated kit with all the pieces you need for each event
- ✓ Packing, kit and room set guides
- ✓ Tech support guides
- ✓ Delivery PowerPoint
- ✓ Script
- ✓ Pack down guide
- ✓ Themed soundtrack

Example run schedule for an event

04:15pm	Set the room (30-45min set time)
05:00pm	Guest arrival
05:30pm	Twisted Trivia commences
07:30pm	Twisted Trivia concludes
08:00pm	Pack down and reset (30mins)
08:30pm	Complete reset, finish



Set up Requirements

Collateral and technology

Each Twisted Trivia kit is made up of the following components. Each fitted out and delivered to you to unpack and roll out the next day

Kit includes:

- Main case with all elements needed for full facilitation
- Puzzle round collateral
- Round winner trophies
- Digital assets

Licence

Licences available as 1 year, 2 year and 5 year licences

Licence includes:

- ✓ Access to product and technology platform
- ✓ Help-desk support
- ✓ Training materials
- ✓ Marketing and sales materials

[ENQUIRE HERE](#) to learn more about the product, licensing structure, support system and costs involved



Delivery Timeframe

Once the licencing agreement is signed and deposit paid the kits and technology will usually be shipped within 4-6 weeks with shipping charged at cost.

Twisted TRIVIA

Example **Marketing Copy**

Trivia with extra awesome

Puzzle bound, media rich and interactive, this trivia is unlike any your team have played before.

Six rounds with a variety of questions styles on your team tablets, guests will interact with video, sound and multiple choice questions. Moments of surprise are created through hands-on puzzle challenges, all in games and grieving opportunities. Let our hosts take you on a hilarious adventure to crown the twisted champions.

All licenses come with a marketing pack including suggested copy, event plan templates, photos and a product video



Wizard's Tournament

Introducing: **Wizards Tournament**

Escape room meets **trivia experience** based on the magical world of our favourite witches and wizards.



Delivering Wizards Tournament

Perfect for: Festivals, social parties, ticketed events

Practicals

Teams: 2-5

Capacity: 16+

Duration: 2 hours

Space: Open room with enough space for a sit down tables

Furniture required: Tables and chairs for each team

AV: Projector + screen or TV & sound

Facilitator requirements

- Set the room and manage AV
- 2 hours of characterised facilitation
- Managing game play as needed
- Pack down

Recommended Staffing

- 10 - 50pax = 1 staff member
- 50 – 100pax = 2 staff members

What's provided so you can deliver

- ✓ Curated kit with all the pieces you need for each event
- ✓ Packing, kit and room set guides
- ✓ Tech support guides
- ✓ Delivery PowerPoint
- ✓ Script
- ✓ Pack down guide
- ✓ Themed soundtrack

Example run schedule for an event

05:30pm	Set the room (30-45min set time)
06:00pm	Guest arrival
06:30pm	Wizards Tournament commences
08:30pm	Wizards Tournament concludes
08:45pm	Pack down and reset (30mins)
09:15pm	Complete reset, finish

Set up Requirements

Collateral and technology

Each Wizards Tournament kit is made up of the following components.
Each fitted out and delivered to you to unpack and roll out the next day

Kit includes:

- Main case with all elements needed for full facilitation
- Puzzle round collateral
- Digital assets



Licence

Licences available as 1 year, 2 year and 5 year licences

Licence includes:

- ✓ Access to product and technology platform
- ✓ Help-desk support
- ✓ Training materials
- ✓ Marketing and sales materials

[ENQUIRE HERE](#) to learn more about the product, licensing structure, support system and costs involved

Delivery Timeframe

Once the licencing agreement is signed and deposit paid the kits and technology will usually be shipped within 4-6 weeks with shipping charged at cost.

Example **Marketing Copy**

Wands at the ready!

step into the magical world of witches and wizards as you experience all the ups and downs of a schooling year! Every adventure has many parts of the journey are here you can experience them all.

This experience is story meets trivia meets escape room puzzles, all wrapped up in a points-based challenge that will test your magical knowledge and your teamwork.

Take on the challenge with our play at home versions where you can battle it out as a single team or make a party of it with multiple teams!

All licenses come with a marketing pack including suggested copy, event plan templates, photos and a product video

Wizards Tournament as a series

7 unique experiences to run as a series

