

OUT OF THE
BOTTLE

TASTE
MASTERS



Introducing Out of the Bottle and Taste Masters

It's the **highly entertaining, classy and contagiously fun** tasting challenge you've been waiting to deliver

Options Available




 OUT OF THE
BOTTLE

Delivering OB and TM

Practicals

Team Size: Individual play or teams of 2-4

Capacity: 8+

Duration: 1.5 hours

Location: No fixed location, pop up experience that can be transported in a standard car

Space: Open room with enough space for seated delivery

Furniture required: Table and chairs for each guest

AV: Projector + screen or TV & sound

Facilitator requirements

- Set the room and manage AV
- 1.5 hours of facilitation
- Managing player sabotages, pouring tastings if required, game guidance as needed
- Pack down

Recommended Staffing

- Up to 15 pax = 1 staff
- 15 – 30 pax = 2 staff
- 30 – 60 pax = 3 staff

What's provided so you can deliver

- ✓ Curated kit with all the pieces you need for each player
- ✓ Packing, kit and room set guides
- ✓ Tech support guides
- ✓ Delivery Powerpoint
- ✓ Script
- ✓ Answer master cheat sheet
- ✓ Reset guide
- ✓ Themed Soundtrack

Example run schedule for an event

| | |
|---------|---|
| 04:30pm | Pack kits, drive to location (15min drive) |
| 04:45pm | Arrive and set the room (30-45min set time) |
| 05:30pm | Guest arrival |
| 06:00pm | Experience commences |
| 07:30pm | Experience concludes |
| 08:00pm | Depart after pack down (30min pack down) |
| 09:15pm | Reset kit (30min reset) |
| 09:45pm | Complete reset, finish |

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Set up Requirements

Collateral and technology

Each Out of the Bottle or Taste Masters kit is made up of the following components. Each fitted out and delivered to you to unpack and roll out the next day

Kit includes:

- Main Cases with all elements needed for full facilitation
- Branded tasting guides for each player
- Configured game to your flight of tasting
- Digital assets



Licence

Licences available as 1 year, 2 year and 5 year licences

Licence includes:

- ✓ Access to product and technology platform
- ✓ Help-desk support
- ✓ Training materials
- ✓ Marketing and sales materials

[ENQUIRE HERE](#) to learn more about the product, licensing structure, support system and costs involved

Delivery Timeframe

Once the licencing agreement is signed and deposit paid the kits and technology will usually be shipped within 4-6 weeks with shipping charged at cost.

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Example Marketing Copy

Competitive drink tasting Classy and contagiously fun

We've taken traditional beverage tastings, fermented it into a new form, extracted the snobbishness, brewed it with a whole lot of fun and bottled it up ready for your crew! Forget the drinking games of your youth, this experience has class.

Centered around six blind tasting rounds, each guest will receive a tablet to record their answers to the multiple choice questions about each drink. Earning points, a live leaderboard makes the competition heat up and a sabotage game enables your guests to interrupt other competitors. It's the perfect mix that will get even the most skeptical of your team engaged, laughing and socialising. High energy and hilarious, Out of the Bottle is for the self-confessed tasting snob and the average punter a-like.

Select your style of tasting from: A Game of Wines, Gin-tuition, Whiskey Business and Beer Battle.

All licenses come with a marketing pack including suggested copy, event plan templates, photos and a product video

