

THE GATSBY GAMBLE



Introducing **The Gatsby Gamble**

It's the **roaring 20s, high energy, gambling and auction** experience you've seen in the movies


 THE GATSBY
GAMBLE

Delivering Gatsby

Practicals

Capacity: 16+

Duration: 2 hours

Location: No fixed location, pop up experience that can be transported in a van

Space: Open room with enough space for a cocktail style party

Furniture required: Trestle tables and high bars

AV: Projector + screen or TV & sound

Facilitator requirements

- Set the room and manage AV
- 2 hours of characterised facilitation and running of gambling stations
- Running the auction
- Pack down

Recommended Staffing

- 15 to 40 pax = 3 staff
- 40-60 pax = 4 staff
- 60-100 pax = 5 staff

What's provided so you can deliver

- ✓ Curated kit with all the pieces you need for each event
- ✓ Packing, kit and room set guides
- ✓ Tech support guides
- ✓ Delivery Powerpoint
- ✓ Script
- ✓ Pack down guide
- ✓ Character guides
- ✓ Themed soundtrack

Example run schedule for an event

04:00pm	Pack kits, drive to location (15min drive)
04:15pm	Arrive and set the room (1-1.5hr set time)
05:30pm	Guest arrival
06:00pm	Gatsby Gamble commences
08:00pm	Gatsby Gamble concludes
08:30pm	Depart after pack down
08:45pm	Reset kit (30min reset)
09:15pm	Complete reset, finish

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Set up Requirements

Collateral and technology

Each Gatsby Gamble kit is made up of the following components. Each fitted out and delivered to you to unpack and roll out the next day

Kit includes:

- Main Cases with all elements needed for:
 - gambling stations
 - auction
 - general game play
- 6 encrypted paintings with easels
- Digital assets



Licence

Licences available as 1 year, 2 year and 5 year licences

Licence includes:

- ✓ Access to product and technology platform
- ✓ Help-desk support
- ✓ Training materials
- ✓ Marketing and sales materials

[ENQUIRE HERE](#) to learn more about the product, licensing structure, support system and costs involved

Delivery Timeframe

Once the licencing agreement is signed and deposit paid the kits and technology will usually be shipped within 4-6 weeks with shipping charged at cost.

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Example **Marketing Copy**

Gatsby's 1920s casino Glamour, fun & mystery await you

Strap yourself in ladies and gentlemen, you're about to gamble and glitz your way to glory in a whirlwind night of mystery, bribery and hidden puzzles. The Gatsby Gamble thrusts you into the pulsing heart of this glamorous bygone era.

With charismatic characters, games aplenty and action happening everywhere, this is a highly engaging experience. Your team will have a ball exploring all that the Gatsby Gamble has on offer. Designed for your guests to choose their level of participation to ensure they all get their desired engagement.

As the night unfolds and the mystery unravels, only one group will leave as winners of the biggest auction. Your guests will need to earn as much Gatsby coin as they can, unravel the art work clues to find the authentic offering then bid to win it at the auction of the year. The Gatsby Gamble will draw even the most sceptical into the fun and excess of the 1920s.

All licenses come with a marketing pack including suggested copy, event plan templates, photos and a product video





Upsells Available

Alternative themes



Designed for clients who are interested in the experience but don't want the Gatsby theme.

Chicago After Dark is an underground mobster theme.

Casino Royale plays on black tie James Bond.

What's provided so you can deliver

- ✓ Alternative digital deployment of game with alternative theming
- ✓ Alternative delivery PowerPoints
- ✓ Alternative

Other upsell ideas

Interactive Photographer & Side Kick

Your guests will be entertained as a roaming photographer and theatre trained side-kick makes sure they are looking suave! Don't have the photographer seep into the background, when they were born to stand out. Creating genuine engagement and moments of laughter, the Interactive Photographer package will result in a well-rounded and fun series of photos. You (and your guests) will look back on your event with pride!

What's provided so you can deliver

- ✓ Printed photo funnies and props
- ✓ Scripting and delivery instructions

Note: you will have to link in with a local photographer to be able to deliver this